

A Performance Tour of Italy for Orchestras

Milan, Cremona, Florence, Siena & Rome

You are invited to bring your orchestra to Italy for a performance tour in a country where music is one of the cultural markers of national and ethnic identity.



ITALY

THE CITIES & VENUES

MILAN :: Milan is a major Italian and international center of the performing arts. Milan is home to the La Scala opera house, considered one of the most prestigious opera houses in the world.

CREMONA :: Since the 16th century Cremona has been known as a center of musical instrument manufacturing, beginning with the violins of the Amati family, and later including the products of the Guarneri and Stradivari shops. Cremona is also home to the Monteverdi School of Music. Performance venues in Cremona and surrounding areas include the Teatro San Domenico, a Domenicani Convent founded in 1332, and Teatro Sociale, a theater in the classical style with a horseshoe seating plan.

FLORENCE :: The beautiful capital of the region of Tuscany, Florence is considered to be the birthplace of the Renaissance. Performance venues in Florence include the church auditorium of Santo Stefano al Ponte, a Romanesque style building and San Gaetano Church. There is also the Terme Tettuccio in nearby Montecatini, an outdoor performance venue in the center of the city.

ROME :: Through the ages Rome has played a major role in Western art and examples of its architectural grandeur are visible everywhere you look. Music has also historically held an important position in society and in politics. Your orchestra will enjoy an opportunity to perform in the heart of this rich musical culture and to visit the iconic historic sites of Rome. Performance venues in Rome include the Basilica Sant' Andrea della Valle known as the place where the first act of Puccini's "Tosca" is set. Another venue in Rome is the Church of San Paolo dentro le Mura, an Anglican church built in 1873.



THE ORGANIZERS :: Perform International

"Building Bridges and Transforming Lives through the Power of Music"

Boldly informed by the belief that music inherently speaks as an expression of the human spirit beyond borders and in all cultures, **Perform International** seeks to empower music directors and ensembles to realize meaningful and life-changing immersion experiences and performances around the world.

- We empower music directors, music ensembles and individual musicians to share and grow in their artistic expression and understanding of people and cultures.
- We design and create rewarding performances as well as educational and cultural immersion opportunities by building and maintaining relationships with domestic and international musicians and music education organizations.
- We partner with concert venues, publicity teams, airlines, hotels, and tour guides to plan and implement operational methods that enhance rather than distract from the artistic experience.
- We provide meaningful and life-changing performance tour experiences that are personal, thoughtful, and efficient in the processes of conceptual artistic and educational development.



EXPERIENCE CREMONA

CREMONA & VIOLINS

Cremona is of special interest to orchestras and string players because of the Museo del Violino or Violin Museum. The museum was created and financed by Italian steel magnate Giovanni Arvedi and opened in September 2013. Arvedi's desire was to create a place to show off Cremona's musical history. For over 250 years Cremona has been a hub of musical excellence. It is the birthplace of one of the most famous violin makers in history, Antonio Stradivari, and is also known as the home of the modern violin.

The Violin Museum is housed in the historic Palazzo dell-Arte in the town center. Visitors to the museum can see many priceless violins, including a 1566 model designed by Andrea Amati who is credited as the inventor of the modern violin. Visitors can also see a 1727 Stradivarius known as "Vesuvius." The museum also features interactive displays on the development of the violin, periodic recitals on instruments in the collection, a beautiful performance hall, and instruments (violin, viola, cello, and bass) by winners of the Cremona Triennial International Violin Making Competition.

Also unique to Cremona and Perform International is the opportunity to visit a luthier (violin maker) in their shop and receive a first-hand perspective of the Cremonese school of violin making.

Orchestras to Cremona can schedule master classes and workshops with faculty and students at the Monteverdi School of Music. There are numerous performance venues in the city that are well suited for touring orchestras, including the Chiesa Santa Maria Maddalena, a historic church located beside the Monteverdi School of Music. Your group may also perform in Teatro San Domenico, Teatro Sociale or another similar venue.

Perform International invites you to bring your orchestra to Cremona, as well as Milan, Florence and Rome to experience the rich musical heritage and culture of Italy.



ITINERARY



7 Nights, 9 Days – Italy

DAY 1 - DEPARTURE USA

Fly from USA to Milan.

DAY 2 - ARRIVAL MILAN

Arrive Milan to be greeted by your English speaking Tour Manager and your coach driver. Panoramic tour with Tour Manager of city to see Duomo and La Scala Opera House. Travel on to Cremona. Overnight in Cremona.

DAY 3 - CREMONA

Full day in Cremona including master class/workshop at the Monteverdi School of Music. You will also visit the Stradivari Violin Museum and then have an evening concert in Teatro San Domenico, Teatro Sociale or a similar venue. Overnight in Cremona.

DAY 4 - CREMONA TO FLORENCE

Journey to the Florence area with a stop to see the Leaning Tower of Pisa and Lucca. Lucca is known as the birthplace of opera composer Puccini. Overnight in Montecatini, which is in the Florence area.

DAY 5 - FLORENCE

Morning sightseeing in Florence including a visit to the Academia, home of Michelangelo's David. Your group will perform an evening concert in the church auditorium of Santo Stefano al Ponte, the Terme Tettuccio in nearby Montecatini, or a similar venue. Overnight in Montecatini.

DAY 6 - FLORENCE TO ROME

Travel to Rome with a stop in Siena along the way. Your group will enjoy a tour of Siena with a visit to Duomo. Siena is famous for its art, museums and medieval architecture. Overnight in Rome.

DAY 7 - ROME

Sightseeing in Rome on this day might include the Coliseum and the Roman Forum. Your group will perform an evening concert in Rome at the Basilica Sant' Andrea della Valle, known as the place where the first act of Puccini's "Tosca" is set, the Church of San Paolo dentro le Mura, or a similar venue. Overnight in Rome.

DAY 8 - ROME

Sightseeing in Rome on this day might include a visit to Vatican City and the Vatican Museum. Your group will enjoy a farewell dinner and then overnight in Rome.

DAY 9 - ROME TO USA

On this last day in Italy, you will board a flight to return to the USA. You will take with you lifelong memories of exploring the rich culture of Italy.

